# BTEC Assignment Brief

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| **Qualification** | Pearson BTEC International Level 3 Certificate in Travel and Tourism<br>Pearson BTEC International Level 3 Extended Certificate in Travel and Tourism<br>Pearson BTEC International Level 3 Foundation Diploma in Travel and Tourism<br>Pearson BTEC International Level 3 Diploma in Travel and Tourism<br>Pearson BTEC International Level 3 Extended Diploma in Travel and Tourism |
| **Unit number and title** | **Unit 16: My Country as a Tourist Destination** |
| **Learning aim** | **D: Investigate the impacts of inbound and domestic visitors on the economy of your country.** |
| **Assignment title** | Economic Impacts of Tourism |
| **Assessor** | |
| **Issue date** | |
| **Hand in deadline** | |

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| **Vocational Scenario or Context** | You are working in the tourism development department and have been asked to research the potential positive and negative economic impacts of tourism in your country.<br><br>You will summarise your research findings in a detailed report. The report will investigate how both inbound and domestic tourism impacts employment and the economy in your country. |
| **Task 1** | Your report will include:<br>• A discussion of both the positive and negative impacts of tourism on two contrasting tourist destinations and your country as a whole.<br>• Data, graphs and illustrations (including online reviews) to substantiate your discussion. |
| **Checklist of evidence required** | Detailed report<br>Data, graphs and other illustrations to substantiate findings. |
| **Criteria covered by this task:** | |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: |

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| 16/D.D3 | Evaluate the potential economic impacts of tourism in two contrasting tourist destinations in your country |
| 16/D.M4 | Analyse how tourism can boost the economy of two contrasting destinations in your country.. |
| 16/D.P8 | Explain the potential negative economic impacts of tourism on two destinations in your country. |
| 16/D.P8 | Describe the potential positive economic impacts of tourism on two destinations in your country. |

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| **Sources of information to support you with this Assignment** | **This is a generic guide on types of information you may find useful.**<br><br>Travel and tourism organisational visits, websites, guest speakers and work experience.<br><br>Government and other up to date online information including statistics on the economy and employment in your country. The employment information for tourism should include numbers of full time employees as well as seasonal and part time employees. The economic data should show the industries contributing most positively to the economy of your country. |
| **Other assessment materials attached to this Assignment Brief** | |